



## Your Local Ad Visible Worldwide

Landscape Directory Ad Examples



## Your Local Phone Book Online

Full color display ads! Reaching a LARGER customer base than the print books. With more page views, your ad is guaranteed to be seen more than ever before! A local phone book ad will only reach potential customers in a specific area. With an ad in a YellowPageCity.com Directory, your ad will be seen **NATIONWIDE** and even **WORLDWIDE!** Sign up today and start increasing your market share. One ad in a directory could create hundreds of leads for your business.

The best part is, we can track how many times potential customers have seen your ad. A feature the print book can't provide. Not only do we track how many times your ad has been viewed, but we also have stats on how many times a heading is viewed. No print directory can do this for you. Our stats offer a great avenue for tracking your ROI (Return On Investment).

Ad Views By Heading				<b>EXAMPLE STATS CHART</b>	
City Directory	Customer Name	Heading Name	Total Heading Views	Total Ad Views	
Rochester	Domenico's	Restaurants	94,264	6,184	
San Antonio	Italia Ristorante	Restaurants	59,508	3,534	
Rochester	Dave Maslyn	Real Estate	13,404	3,376	
Rochester	Spencerport Florist	Florist Retail	10,174	2,870	
Rochester	MarketPlace Chrysler	Automobile Dealers New Cars	11,784	2,378	