

National Advertising Price List

YellowPageCity Landscape Online Directory		*Local Campaign 11+ Directories / Headings 80% Off	*Regional Campaign 25+ Directories / Headings 90% Off	*National Campaign 1000+ Directories 97% Off
Ad Size	Retail Price	Annual Price per Ad	Annual Price per Ad	Annual Price per Ad
FP	\$10248	\$2050	\$1025	\$308
3/4	\$4320	\$864	\$432	\$130
1/2	\$3288	\$658	\$329	\$99
3/8	\$2508	\$502	\$251	\$75
1/4	\$1932	\$387	\$193	\$58
1/8	\$1296	\$261	\$130	\$39
Premium Bold Listing	\$492	\$98	\$49	\$15
Bold Listing	\$288	\$58	\$29	\$9
Large Banner Ad	\$3000	\$600	\$300	\$90
Small Banner Ad	\$1800	\$360	\$180	\$54
Book Banner Ad	\$20,000	\$4000	\$2000	\$600

NOTE: The level of Campaign is based on the number of City Directories in a single advertisement or service is reserved for.

Local = 11+ Directories Regional = 25+ Directories in a State National = 1000+ YellowPageCity Directories

*Google AdWords will not be included.