



Tier 2 Pricing

The Yellow Page Annual Rate Comparison  
 Compare and **Save over 85% Off Print Book Prices**

YellowPageCity Landscape Online Directory			Local Print Directory		
Ad Size	Product Code	Annual	Ad Size	Product Code	Annual
FP	FPL	\$10248	FP	FP	\$41,715
3/4	TQPL	\$4320	3/4	TQP	\$36,297
1/2	HPVL	\$3288	1/2	HP	\$24,781
3/8	DTQL	\$2508	3/8	DHC	\$14,582
1/4	DHCL	\$1932	1/4	DQC	\$8,381
1/8	HCL	\$1296	1/8	QC	\$4,851
Premium Bold Listing Package <small>(Listed Before Regular Listings in Heading)</small>	PBLP	\$492	3HSC	HS	\$2724
Bold Listing Package <small>(Red or Black)</small>	BLP	\$288	BLN	BLN	\$492
Regular Listing	RL	\$84	Online Buttons <small>(Buttons Link to WebSite, Email, Coupon, Display Ad)</small>	WL	\$96 <small>(Each)</small>
Flash Display Ad: Level 2 <small>(Up to 10 sec. Animation)</small>	IFAE	\$684 <small>(Add Static Ad Price)</small>	Business Email Address	BEA	\$149
Flash Display Ad: Level 3 <small>(Up to 10 sec. Animation with Embedded Video)</small>	IFAP	\$960 <small>(Add Static Ad Price)</small>	Website Hosting	WH	\$1200
1 Page Basic Website Package <small>(Includes .com + 1Yr.Hosting)</small>	1PW	\$299	City Page Banner Large <small>(Displayed on city pages &amp; directory pages.)</small>	CPL	\$3000
2 Page Basic Website Package <small>(Includes .com + 1Yr.Hosting)</small>	2PW	\$399	City Page Banner Small <small>(Displayed only on city pages.)</small>	CPS	\$1800
Additional Basic Website Pages <small>(Includes 1Yr.Hosting)</small>	APW	\$199	National Book Banner	NBB	\$20,000

**NOTE:** Google AdWords will not be included for free ads and their headings.

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