



Tier 2 Pricing

The Yellow Page Annual Rate Comparison  
 Compare and **Save over 85% Off Print Book Prices**

| YellowPageCity Landscape Online Directory   |              |   | Local Print Directory   |              |                               |
|---|--------------|---|---|--------------|-------------------------------|
| Ad Size   | Product Code | Annual  | Ad Size   | Product Code | Annual                        |
| FP  | FPL          | \$10248                                       | FP  | FP           | \$41,715                      |
| 3/4   | TQPL         | \$4320  | 3/4   | TQP          | \$36,297                      |
| 1/2   | HPVL         | \$3288  | 1/2   | HP           | \$24,781                      |
| 3/8   | DTQL         | \$2508  | 3/8   | DHC          | \$14,582                      |
| 1/4   | DHCL         | \$1932  | 1/4   | DQC          | \$8,381                       |
| 1/8<br><small>(Template Ad Only)</small>  | HCL          | \$1296  | 1/8   | QC           | \$4,851                       |
| <b>Premium Bold Listing Package</b><br><small>(Listed Before Regular Listings in Heading)</small> | PBLP         | \$492   | 3HSC  | HS           | \$2724                        |
| <b>Bold Listing Package</b><br><small>(Red or Black)</small>                                      | BLP          | \$288   | BLN   | BLN          | \$492                         |
| Regular Listing   | RL           | \$84  | <b>Online Buttons</b><br><small>(Buttons Link to WebSite, Email, Coupon, Display Ad)</small>                              | WL           | \$96<br><small>(Each)</small> |
| <b>Flash Display Ad: Level 2</b><br><small>(Up to 10 sec. Animation)</small>                      | IFAE         | \$684<br><small>(Add Static Ad Price)</small> | <b>Business Email Address</b>   | BEA          | \$149                         |
| <b>Flash Display Ad: Level 3</b><br><small>(Up to 10 sec. Animation with Embedded Video)</small>  | IFAP         | \$960<br><small>(Add Static Ad Price)</small> | <b>External Link</b><br><small>(Link to another website from customer s website, to manufacturer s website, etc.)</small> | EL           | \$36                          |
| <b>1 Page Basic Website Package</b><br><small>(Includes .com + 1Yr.Hosting)</small>               | 1PW          | \$299   | <b>Website Hosting</b>  | WH           | \$480                         |
| <b>2 Page Basic Website Package</b><br><small>(Includes .com + 1Yr.Hosting)</small>               | 2PW          | \$399   | <b>City Page Banner Large</b><br><small>(Displayed on city pages &amp; directory pages.)</small>                          | CPL          | \$3000                        |
| <b>Additional Basic Website Pages</b><br><small>(Includes 1Yr.Hosting)</small>                    | APW          | \$199   | <b>City Page Banner Small</b><br><small>(Displayed only on city pages.)</small>   | CPS          | \$1800                        |
| <b>Custom Background for Website</b>  | CBGW         | \$300   |   |              |                               |

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