
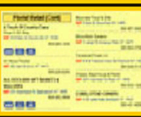


**Phone Sales Price List - Cheat Sheet**

<h1>Packages</h1>	<b>Product Examples</b> <small>(Click on image.)</small>	<b>FULL PRICE</b> Retail Price <small>(Annually)</small>	<b>35% OFF</b> Pay Now Price <small>(Pay annually in advance)</small>	<b>25% OFF</b> Special Package Price <small>(1/2 Down 1/2 on Ad approval)</small>	<b>FULL PRICE</b> Annual Monthly Price <small>(1/3 Down &amp; 10 mos. of payments for balance)</small>
<b>Triple Platinum Package</b> <b>Full Page Enhanced Listing Ad</b> - Customized full color Display Ad - Targeted Advertising  <b>BONUS</b> <small>(Limited time offer.)</small> - FREE Bold Listing ( \$288 value) - FREE 1st page placement on Google for Yellow Page heading your ad will appear - FREE Stat reporting upon request		\$10248 Annually	\$6662 Save \$3586	\$7686 Annually \$3843 <small>(Down Payment)</small> \$3843 <small>(Approval Payment)</small> Save \$2562	\$683.20 mo. <small>(10 payments)</small> \$3416 <small>(Down Payment)</small>
<b>Double Platinum Package</b> <b>3/4 Page Enhanced Listing Ad</b> - Customized full color Display Ad - Targeted Advertising  <b>BONUS</b> <small>(Limited time offer.)</small> - FREE Bold Listing ( \$288 value) - FREE 1st page placement on Google for Yellow Page heading your ad will appear - FREE Stat reporting upon request		\$4320 Annually	\$2808 Save \$1512	\$3240 Annually \$1620 <small>(Down Payment)</small> \$1620 <small>(Approval Payment)</small> Save \$1080	\$288 mo. <small>(10 payments)</small> \$1440 <small>(Down Payment)</small>
<b>Platinum Package</b> <b>1/2 Page Enhanced Listing Ad</b> - Customized full color Display Ad - Targeted Advertising  <b>BONUS</b> <small>(Limited time offer.)</small> - FREE Bold Listing ( \$288 value) - FREE 1st page placement on Google for Yellow Page heading your ad will appear - FREE Stat reporting upon request		\$3288 Annually	\$2137 Save \$1151	\$2466 Annually \$1233 <small>(Down Payment)</small> \$1233 <small>(Approval Payment)</small> Save \$822	\$219.20 mo. <small>(10 payments)</small> \$1096 <small>(Down Payment)</small>
<b>Gold Package</b> <b>3/8 Page Enhanced Listing Ad</b> - Customized full color Display Ad - Targeted Advertising  <b>BONUS</b> <small>(Limited time offer.)</small> - FREE Bold Listing ( \$288 value) - FREE 1st page placement on Google for Yellow Page heading your ad will appear - FREE Stat reporting upon request		\$2508 Annually	\$1630 Save \$878	\$1881 Annually \$940.50 <small>(Down Payment)</small> \$940.50 <small>(Approval Payment)</small> Save \$627	\$167.20 mo. <small>(10 payments)</small> \$836 <small>(Down Payment)</small>
<b>Silver Package</b> <b>1/4 Page Enhanced Listing Ad</b> - Customized full color Display Ad - Targeted Advertising  <b>BONUS</b> <small>(Limited time offer.)</small> - FREE Bold Listing ( \$288 value) - FREE 1st page placement on Google for Yellow Page heading your ad will appear - FREE Stat reporting upon request		\$1932 Annually	\$1255 Save \$677	\$1449 Annually \$724.50 <small>(Down Payment)</small> \$724.50 <small>(Approval Payment)</small> Save \$483	\$128.80 mo. <small>(10 payments)</small> \$644 <small>(Down Payment)</small>
<b>Bronze Package</b> <b>1/8 Page Enhanced Listing Ad</b> - Customized full color Display Ad - Targeted Advertising  <b>BONUS</b> <small>(Limited time offer.)</small> - FREE Bold Listing ( \$288 value) - FREE 1st page placement on Google for Yellow Page heading your ad will appear - FREE Stat reporting upon request		\$1296 Annually	\$842 Save \$454	\$972 Annually \$486 <small>(Down Payment)</small> \$486 <small>(Approval Payment)</small> Save \$324	\$86.40 mo. <small>(10 payments)</small> \$432 <small>(Down Payment)</small>
<b>Premium Package</b> <b>Premium Bold Listing</b> Includes: Bolded Directory Listing with a Website Link listed in alphabetical order <b>before</b> all regular listings. <b>(Lec Billable)</b>		\$492 Annually	\$319 Save \$173	\$369 Annually \$184.50 <small>(Down Payment)</small> \$184.50 <small>(Approval Payment)</small> Save \$123	\$32.80 mo. <small>(10 payments)</small> \$164 <small>(Down Payment)</small>
<b>Basic Package</b> <b>Bold Listing</b> Includes: Bolded Directory Listing with Website Link. <b>(Lec Billable)</b>		\$288 Annually	\$187 Save \$101	\$216 Annually \$108 <small>(Down Payment)</small> \$108 <small>(Approval Payment)</small> Save \$72	\$19.20 mo. <small>(10 payments)</small> \$96 <small>(Down Payment)</small>

# Extra Retail Items

<p><b>City Page Banner Large</b>  <small>(Displayed on city pages &amp; directory pages.)</small></p>		<p><b>\$3000</b>  <b>Annually</b></p>	<p><b>\$1950</b>  <b>Save \$1050</b></p>	<p><b>\$2250</b>  <b>Annually</b>          \$1125  <small>(Down Payment)</small>          \$1125  <small>(Approval Payment)</small>  <b>Save \$750</b></p>	<p><b>\$200</b> mo.  <small>(10 payments)</small>  <b>\$1000</b>  <small>(Set-up Fee)</small></p>
<p><b>City Page Banner Small</b>  <small>(Displayed only on city pages.)</small></p>		<p><b>\$1800</b>  <b>Annually</b></p>	<p><b>\$1170</b>  <b>Save \$630</b></p>	<p><b>\$1350</b>  <b>Annually</b>          \$675  <small>(Down Payment)</small>          \$675  <small>(Approval Payment)</small>  <b>Save \$450</b></p>	<p><b>\$120</b> mo.  <small>(10 payments)</small>  <b>\$600</b>  <small>(Set-up Fee)</small></p>
<p><b>National Book Banner</b>  <small>(Displayed on all pages in the selected directories.)</small></p>		<p><b>\$20,000</b>  <b>Annually</b></p>	<p><b>\$13,000</b>  <b>Save \$7,000</b></p>	<p><b>\$15,000</b>  <b>Annually</b>          \$7,500  <small>(Down Payment)</small>          \$7,500  <small>(Approval Payment)</small>  <b>Save \$5,000</b></p>	<p><b>\$1340</b> mo.  <small>(10 payments)</small>  <b>\$6600</b>  <small>(Set-up Fee)</small></p>
<p><b>Additional Website Pages</b>  <small>(Add to above Packages.)</small></p>		<p><b>\$199</b> ea.</p>	<p>N/A</p>	<p>N/A</p>	<p>N/A</p>
<p><b>Flash Display Ad: Level 2</b>  <small>(Up to 10 seconds of Animation.)          Minimum ad size of 1/4 Page required.</small></p>		<p><b>\$684</b></p>	<p>N/A</p>	<p>N/A</p>	<p>N/A</p>
<p><b>Flash Display Ad: Level 3</b>  <small>(Up to 10 seconds of Animation with an Embedded Video.)          Minimum ad size of 3/8 Page required.</small></p>		<p><b>\$960</b></p>	<p>N/A</p>	<p>N/A</p>	<p>N/A</p>
<p><b>Regular Listing</b></p>		<p><b>\$84</b></p>	<p>N/A</p>	<p>N/A</p>	<p>N/A</p>
<p><b>Business Email Address</b></p>		<p><b>\$149</b> ea.</p>	<p>N/A</p>	<p>N/A</p>	<p>N/A</p>
<p><b>Online Buttons</b></p>		<p><b>\$96</b> ea.</p>	<p>N/A</p>	<p>N/A</p>	<p>N/A</p>

**NOTE:** Google AdWords will not be included for free ads and their headings.